



2018 ROADMAP

MAKE THE MOST OF IT:

Money is a source for personal stories, candid conversations, and useful information about money and the way it affects our lives.

	COLLEGE	MILLENNIALS	FAMILY	RETIREMENT	CAREERS	INVESTING	TRAVEL
JANUARY/ FEBRUARY	Investor's Guide, The Money 50/50, Where to go in 2018	Investor's Guide, The Money 50/50 Money Makeovers Where to go in 2018	Investor's Guide, The Money 50/50 Money Makeovers Where to go in 2018	Investor's Guide, The Money 50/50 Money Makeovers	Investor's Guide, The Money 50/50 Money Makeovers	Investor's Guide, The Money 50/50 Money Makeovers	Where to go in 2018
MARCH	Invest Like a Woman, Gadgets That Save You Money, Spring Travel Deals	Invest Like a Woman, Tax Guide, Apps That Save You Money, Spring Travel Deals	Invest Like a Woman, Tax Guide, Gadgets That Save You Money, Spring Travel Deals	Invest Like a Woman, Tax Guide, Spring Travel Deals	Invest Like a Woman, Tax Guide	Invest Like a Woman, Tax Guide	Spring Travel Deals
APRIL	Best in Travel, Best Apps That Save You Money	Best in Travel	Best in Travel, Best Apps That Save You Money, Early Retirement Guide	Best in Travel, Early Retirement Guide	Best Apps That Save You Money, Early Retirement Guide	Best Apps That Save You Money, Early Retirement Guide	Best in Travel
MAY	Fix up Your Dorm Room, Best Credit Cards	Real Estate Guide /Fix It Up, Best Hotels & Airlines, Best Credit Cards	Real Estate Guide /Fix It Up, Best Hotels & Airlines, Best Credit Cards	Real Estate Guide /Fix It Up, Best Hotels & Airlines, Best Credit Cards	What Your Resume Should Look Like in 2018, Best Credit Cards	Real Estate Guide /Fix It Up, Best Credit Cards	Best Hotels & Airlines
JUNE/JULY	Summer Travel	Pets!, Summer Travel, Mid-Year Investor's Guide	Pets!, Summer Travel, Mid-Year Investor's Guide	Pets!, Summer Travel, Mid-Year Investor's Guide	Mid-Year Investor's Guide	Mid-Year Investor's Guide	Summer Travel
AUGUST	How to Get to \$1 Million, Best Cell Phone Plans, Travel for Less	How to Get to \$1 Million, Career Reboot, Best Cell Phone Plans, Travel for Less	How to Get to \$1 Million, Career Reboot, Best Cell Phone Plans, Travel for Less	How to Get to \$1 Million, Career Reboot, Best Cell Phone Plans, Travel for Less	How to Get to \$1 Million, Career Reboot, Best Cell Phone Plans	How to Get to \$1 Million, Career Reboot, Best Cell Phone Plans	Travel for Less
SEPTEMBER	Best Colleges, Paying for College, Fall Travel	Best Colleges, Paying for College, Fall Travel	Best Colleges, Paying for College, Fall Travel	Second Acts Fall Travel	Best Colleges	Best Colleges, Paying for College	Fall Travel
OCTOBER	Snob on a Budget	Best Places to Live, How to Get a Raise, Snob on a Budget	Best Places to Live, How to Get a Raise, Snob on a Budget	Best Places to Live, Snob on a Budget	Best Places to Live, How to Get a Raise	Best Places to Live, How to Get a Raise	Best Places to Live
NOVEMBER	Best Banks, Best Apps That Save You Money	Ultimate Retirement Guide, Best Banks, Best Apps That Save You Money	Ultimate Retirement Guide, Best Banks, Best Apps That Save You Money	Ultimate Retirement Guide, Best Banks, Best Places to Retire	Ultimate Retirement Guide, Best Banks, Best Apps That Save You Money	Ultimate Retirement Guide, Best Banks,	Best Places to Retire
DECEMBER	How to Make More Money in 2019, Holiday Gift Guides	How to Make More Money in 2019, Holiday Gift Guides, Best Charities for Your Money	How to Make More Money in 2019, Holiday Gift Guides, Best Charities for Your Money	How to Make More Money in 2019, Holiday Gift Guides, Best Charities for Your Money	How to Make More Money in 2019	How to Make More Money in 2019, Best Charities for Your Money	Holiday Travel Deals

CONTINUED PRESENCE
THROUGHOUT THE
YEAR

VIDEO

- Money 101
- Tips on Taxes
- Dumb Money
- Dream Jobs
- Snob on a Budget
- Coinage
- High Octane
- Lap of Luxury
- Tips From the Pros
- Young Money
- Second Acts
- Links to Success
- Best Money Advice I Ever Got

NEWSLETTERS

- Retire with Money
- Daily Money
- The Goods

SOCIAL





ISSUE	FEATURE	PRINT/TA BLET AD CLOSE	IN HOME	DIGITAL	ON SALE	TABLET
JANUARY/ FEBRUARY	INVESTOR'S GUIDE A personal checklist for investing in the year ahead, including the biggest trends affecting your finances and an action plan to capitalize on them. PLUS: MONEY MAKEOVERS / THE MONEY 50/50	11.27	12.25	12.25	12.2 9	12.27
MARCH	INVEST LIKE A WOMAN Comprehensive investing strategies tailored towards women's unique perspectives and needs - including exclusive insights from Ellevest CEO, Sallie Krawcheck. PLUS: TAX GUIDE / GADGETS THAT SAVE YOU MONEY	1.15	2.12	2.12	2.16	2.14
APRIL	BEST IN TRAVEL Annual index of the best travel values around the globe, for every type of traveler, including destinations, products, services, and more. PLUS: BEST APPS THAT SAVE YOU MONEY / EARLY RETIREMENT GUIDE	2.12	3.12	3.12	3.16	3.14
MAY	REAL ESTATE GUIDE/FIX IT UP A guide on how to make a profit from buying/selling your home as well as smart advice on renovations, makeovers, and improvement projects that work for every budget and lifestyle. PLUS: REAL ESTATE GUIDE / BEST CREDIT CARDS	3.19	4.16	4.16	4.20	4.18
JUNE/JULY	PETS! A walk into the world of pets from the best foods and gadgets to budgeting and how to turn your pets into a profitable hobby. PLUS: SUMMER TRAVEL / MID-YEAR INVESTOR'S GUIDE	4.23	5.21	5.21	5.25	5.23
AUGUST	HOW TO GET TO \$1 MILLION A look at millionaires in the making and what they're doing right, plus strategies for making your own first million dollars. PLUS: CAREER REBOOT / BEST CELL PHONE PLANS	6.11	7.09	7.09	7.13	7.11
SEPTEMBER	BEST COLLEGES Annual authoritative ranking of the 50 best-value colleges in the U.S.—schools that deliver a great education and career launch pad at a price your family can afford. PLUS: PAYING FOR COLLEGE / FALL TRAVEL	7.16	8.13	8.13	8.17	8.15
OCTOBER	BEST PLACES TO LIVE Signature list of the best small towns and big cities in America that offer a healthy economy, affordable homes, and a high quality of life. PLUS: HOW TO GET A RAISE NOW / SNOB ON A BUDGET	8.20	9.17	9.17	9.21	9.19
NOVEMBER	ULTIMATE RETIREMENT GUIDE The best saving and investing strategies to ensure you can retire when you want, how you want, and that your money lasts your lifetime. PLUS: BEST BANKS / BEST PLACES TO RETIRE / BEST APPS THAT SAVE YOU MONEY	9.24	10.22	10.22	10.26	10.24
DECEMBER	HOW TO MAKE MORE MONEY IN 2019 Tips and tricks for cashing in big next year from negotiating raises to creating an online income—learn how to maximize your earning potential in 2019. PLUS: HOLIDAY GIFT GUIDES / BEST CHARITIES FOR YOUR MONEY	10.22	11.19	11.19	11.23	11.21